



FOR IMMEDIATE RELEASE

EQUITANA USA Partners with United States Pony Club for 2021 Program

October 1-3 Event at the Kentucky Horse Park to feature interactive education and fun for families

Norwalk, Conn. (July 19, 2021) — EQUITANA USA announced today it has partnered with the United States Pony Club to bring interactive and educational content to the October event at the Kentucky Horse Park. The partnership pairs the leading international exhibition for the equine industry with education from the largest equine organization in the world.

“EQUITANA USA is the premier event to attend for anyone in the equine industry, but also for families that love horses,” said Meghan Margewicz, the event’s director. “The Pony Club brings an incredible amount of knowledge to the event to share with horse lovers of all age groups. We’re excited to have them as partners to provide exciting experiences for our attendees.”

The Pony Club will be on-site at the Kentucky Horse Park in Lexington, Ky., during the event, scheduled for Friday, October 1 – Sunday, October 3, 2021. Pony Club will provide interactive fun for the entire family with an exciting display inside the venue’s covered arena. Attendees will learn the ins and outs of horses and ponies from an organization that boasts some 9,000 members in over 500 clubs and riding centers throughout the United States. Pony Club programming includes more than nine riding disciplines.

As part of the partnership, Pony Club members, along with their family and friends, will enjoy discounted ticket rates along with opportunities to participate in both riding and educational demonstrations during the event.

For the general public, tickets may be purchased online by visiting equitanausa.com and start at \$27 (ages 13+), \$10 (ages 6-12), and free for children five and under. In addition to entrance into EQUITANA USA all tickets include on-site parking, free United States Equestrian Federation fan membership and admission into the Kentucky Horse Park, which includes access to the International Museum of the Horse, American Saddlebred Museum and Hall of Champions.

For more information about EQUITANA USA, visit www.equitanausa.com or www.kyhorsepark.com.

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About EQUITANA USA & RX: EQUITANA USA is a three-day celebration of the horse that invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines and breeds to gather for education, entertainment, instruction and shopping. RX is the producer of EQUITANA USA and in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

About Pony Club:

The United States Pony Clubs, Inc. (Pony Club) boast approximately 9,000 Pony Club members in over 600 clubs and riding centers throughout the US. USPC is proud to provide education to equestrians of all ages (including adults); incorporate more than nine riding disciplines (including Western) into instruction and competition opportunities; and to be instrumental in curriculum development for schools and universities across the United States. Many of the nation's top equestrians, including several of our Olympic team members, business professionals, government leaders and career military officers, have roots in Pony Club. For more information about USPC or to get involved (or re-involved) with Pony Club please visit its website www.ponyclub.org.

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UNITED STATES PONY CLUB

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