



FOR IMMEDIATE RELEASE

EQUITANA USA Tickets Now Available

EQUITANA USA launches ticket sales for long-awaited October 2021 event in ‘Horse Capital of the World’

Norwalk, Conn. (June 28, 2021) — The wait is over! After postponing the highly anticipated and newest North American edition of the premier horse industry event in 2020, EQUITANA USA and the Kentucky Horse Park announced ticket sales for 2021 are now open. The EQUITANA USA show will be held Friday, October 1 – Sunday, October 3, 2021 at the Kentucky Horse Park in Lexington, Ky. The event welcomes all riding levels, disciplines, and breeds, as well as enthusiasts of all ages to come together to celebrate the horse.

The event will showcase a variety of popular equestrian personalities, professional performers, authors, veterinarians and other top professionals sharing their expertise on a wide range of disciplines and topics, with more than 150 sessions. Some slated to provide sessions include Laura Graves (Dressage clinic), Ronny Riemer (Jumpers clinic), a Retired Racehorse Project Masterclass, the EQUUS Foundation Adoption Day and a variety of panels covering sustainability, horsemanship, social responsibility, DEI, accessibility and traditions and changes in the industry.

Featured presenters on tap for the event include Micah Deligdish, Max Corcoran, Shawn Florida, Colton Woods, Pat Parelli, Sydney Collier, Lindsey Partridge, Cole Cameron, Jim Masterson, Stephanie Bulger and many more. Each day will feature a trade fair, showcasing equestrian related products and services, along with the special evening performance of EQUUS Evolution at the Alltech Arena, which will be ticketed separately (*details and ticket sales to be announced*).

Tickets may be purchased online by visiting equitanausa.com and start at \$27 (ages 13+), \$10 (ages 6-12), and free for children five and under. At checkout, purchasers may select to add-on a special limited-edition pair of *Dreamers and Schemers* EQUITANA USA Boot Socks for \$15.99, while supplies last. New branded merchandise will be released for purchase both before and on site during the show.

In addition to entrance into EQUITANA USA all tickets include on-site parking, free United States Equestrian Federation fan membership and admission into the Kentucky Horse Park, which includes access to the International Museum of the Horse, American Saddlebred Museum and Hall of Champions.

EQUITANA USA is pleased to collaborate with associations, media and industry supporters to elevate the event experience for attendees. Association partners include the United States Equestrian Federation, United States Pony Club, United States Hunter Jumper Association, United States Eventing Association, United States Dressage Federation, the Retired Racehorse Project, and more. Additional media and

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industry supporters include the Equine Network, Breyer, Cavali Club, Dreamers & Schemers, Elite Equestrian magazine, Strides for Equality Equestrian and many more. All of these collaborators will have a presence at the event giving attendees the opportunity to meet with them and learn more about their missions and contributions. The list of associations, media and industry supporters continues to grow daily. Secure your ticket today to stay up-to-date on the latest EQUITANA USA news.

For more information about EQUITANA USA, visit www.equitanausa.com or www.kyhorsepark.com.

About EQUITANA USA & RX: EQUITANA USA is a three-day celebration of the horse that invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines and breeds to gather for education, entertainment, instruction and shopping. RX is the producer of EQUITANA USA and in the business of building businesses for individuals, communities and organizations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

About The Kentucky Horse Park:

The Kentucky Horse Park is a working horse farm/theme park and equine competition facility dedicated to man's relationship with the horse. The park is an agency of the Kentucky Tourism, Arts and Heritage Cabinet that showcases the many equestrian breeds and disciplines of the American horse industry, and hosts a number of high profile horse shows and special events each year attracting visitors, competitors and horses from across the United States and all around the world. The park is home to the International Museum of the Horse, a Smithsonian Affiliate, dedicated to exploring the history of horses and their impact on human civilization, as well as the National Horse Center, comprising national, regional and state equine organizations and associations. Information about the park's programs and activities may be found online at www.KyHorsePark.com, and on Facebook, Twitter, Google+, Instagram, and Periscope.

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