



FOR IMMEDIATE RELEASE

2021 EQUITANA USA Brings Best-of-Class Programming to Equine Industry Event

Event features celebrity presenters, clinics, roundtable discussions and activities for kids

Norwalk, Conn. (August 11, 2021) — The programming for EQUITANA USA’s three-day celebration of the horse was announced today. The Oct. 1-3 event at the Kentucky Horse Park is filled with everything from celebrity and industry notable appearances and talks to horse exhibitions and kid-centric events. The exhibition and trade show features all breeds and classifications of the horse and is the first in-person, North American iteration of the world’s largest equine trade show in over a decade.

The list of celebrities appearing or presenting at EQUITANA USA includes former Kentucky First Lady Jane Beshear, an active rider and horse enthusiast who is serving as the official spokesperson for the event. *Queer Eye for the Straight Guy* alum Carson Kresley, an American Saddlebred owner and exhibitor, is also scheduled to appear.

Other industry notables expected at EQUITANA USA this year include Nic Roldan, top U.S. polo player; Dressage Grand Prix rider and trainer Micah Deligdish; notable coach and educator Colton Woods; and natural horsemanship trainer Pat Parelli.

The Friday (Oct. 3) schedule of events kicks off with a two-day eventing clinic with U.S. Olympic equestrian Phillip Dutton, who is hot off his jumping final appearance at the 2020 Tokyo Games last week. Other clinics offered include sessions with 2016 Dressage Olympic Bronze Medalist Laura Graves, competitive show jumper and social media sensation Ronny Riemer and body work expert Jim Masterson.

Panels and roundtable topics include sessions on improving accessibility to equine activities for minority populations, connecting self-care with horse care, horsemanship, sustainability, and the social responsibility of industry influencers, among others.

EQUITANA USA’s special events for 2021 feature a masterclass from the Retired Racehorse Project, a Jump Chute Exhibition from Spy Coast Farm, a Max Corcoran Horsemanship Seminar presented by USEA and the Horseless Horse Show presented by USHJA.

Family fun will be had with kid-specific content like horse painting with Breyer, a bouncy horse bash presented by the EQUUS Foundation and a meet the horses and ownership seminar with Rising Starr Rescue.

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The day events are also followed each evening with the premier equine theatrical production EQUUS Evolution. It takes place in the Alltech Arena at the Kentucky Horse Park and is sure to be the highlight of the event's family experience.

The full schedule of events, sessions, panels and activities can be found online at equitanausa.com. There, you can also find tickets for the event, along with those for EQUUS Evolution. The full EQUITANA USA day programming includes the exhibitions, educational and performance content, as well as the full trade show and marketplace of equine industry products and services.

Tickets for the full EQUITANA USA show are \$27 (ages 13+), \$10 (ages 6-12), and free for children five and under and include on-site parking, free United States Equestrian Federation fan membership and admission into the Kentucky Horse Park, which includes access to the International Museum of the Horse, American Saddlebred Museum and Hall of Champions. EQUUS Evolution evening event tickets start at \$30 for value seating.

For more information about EQUITANA USA, visit www.equitanausa.com or www.kyhorsepark.com.

About EQUITANA USA & RX: EQUITANA USA is a three-day celebration of the horse that invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines and breeds to gather for education, entertainment, instruction and shopping. RX is the producer of EQUITANA USA and in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

About The Kentucky Horse Park:

The Kentucky Horse Park is a working horse farm/theme park and equine competition facility dedicated to man's relationship with the horse. The park is an agency of the Kentucky Tourism, Arts and Heritage Cabinet that showcases the many equestrian breeds and disciplines of the American horse industry, and hosts a number of high profile horse shows and special events each year attracting visitors, competitors and horses from across the United States and all around the world. The park is home to the International Museum of the Horse, a Smithsonian Affiliate, dedicated to exploring the history of horses and their impact on human civilization, as well as the National Horse Center, comprising national, regional and state equine organizations and associations. Information about the park's programs and activities may be found online at www.KyHorsePark.com, and on Facebook, Twitter, Google+, Instagram, and Periscope.

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