



LEAD RETRIEVAL

Collect – Download – Follow Up

Capture attendees' full contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact info.

BEFORE THE SHOW

1 Receive Login Credentials

via an email sent to the key exhibitor with the subject line: 'Your Company Access Code for Emperia'. *(If you purchase lead retrieval on-site, your credentials will be delivered to your booth.)*

2 Download the Emperia Lead Retrieval App



3 Log In

using the full name + company access code from the email. Share credentials with your booth staff*.

Emperia
Lead capture and management

Full name
[input field]

Company access code
[input field]

LOGIN

*Logins can be used across multiple devices.

DURING THE SHOW

1 Tap to scan

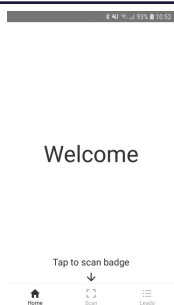
the QR code on the attendee's badge/wristband.

2 Take Notes

about your new leads and enter optional information including any follow-up actions.

3 Download Lead Report

at any time, using the direct link provided to your key exhibitor with your company code.



AFTER THE SHOW

1 Receive Post-Show Email

At the end of the show the post show report will be sent to the key exhibitor.

2 View, Sort & Download Leads

directly into your CRM.

3 Follow Up with your Leads

within a week to increase ROI and keep the conversation going.

Contact Witt or Andrew if you have any questions or need assistance!

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