



FOR IMMEDIATE RELEASE

EQUITANA USA Announces Collaboration with USHJA

EQUITANA USA officially announces collaboration with United States Hunter Jumper Association

Norwalk, CT (October 28, 2019) — EQUITANA USA and the Kentucky Horse Park are pleased to announce their latest collaboration with the United States Hunter Jumper Association (USHJA). The collaboration supports EQUITANA USA’s dedication to working with associations that make positive impacts across all levels, ages, breeds, and disciplines of the horse industry. The alliance will come to life at EQUITANA USA— a three day celebration of the horse featuring a trade fair, education, and evening performances— September 25-27, 2020 at the Kentucky Horse Park in Lexington, Ky.

The US Equestrian-recognized national affiliate for the Hunter and Jumper disciplines, USHJA provides programs for hunter/jumpers of all levels, educational programs, awards and recognition, and much more. The foundation also supports charitable and benevolent services, bringing good to the industry alongside EQUITANA USA.

The opportunity to combine the best of competitions and trade events at the Kentucky Horse Park came naturally, as the USHJA is housed at the Park, and hosts its International Hunter Derby Championship and other competitions there as well. The USHJA will promote EQUITANA USA to its Hunter/Jumper members offering those in the discipline a chance to shop, learn, and be entertained at the famous Park. EQUITANA USA will support USHJA by providing the organization with a physical presence and opportunity to host educational content at the show.

“We are thrilled that we will have a presence at EQUITANA in 2020,” said Kevin Price, Executive Director of the USHJA. “This opportunity will allow us to showcase the hunter/jumper sport to thousands of equine enthusiasts, and we look forward to showing the equestrian community all that we have to offer.”

“EQUITANA USA is extremely excited to be working alongside the USHJA. As such an important association in the equine world, we are honored to invite each USHJA members to the show in 2020. It’s a fun, relaxing way to spend a weekend at the end of September after the summer season concludes and just before indoors officially gets underway; and a great opportunity to shop the latest products in the equestrian industry and spend time learning,” says Meghan Margewicz, Event Director, EQUITANA USA.

For tickets and more information about EQUITANA USA, visit www.equitanausa.com or www.kyhorsepark.com.

About the U.S. Hunter Jumper Association:

The United States Hunter Jumper Association, as the official hunter/jumper affiliate of the United States Equestrian Federation, is a competition-based sport organization that serves our members through educational programs, awards and recognition, communication and rules. We provide a wide array of

programs for all hunter/jumper levels, and we are mindful of the well-being of our equine partners. Additionally, we are committed to preserving the history of our sport and through our Foundation we support charitable and benevolent services. Learn more at ushja.org.

About EQUITANA USA & Reed Exhibitions:

EQUITANA USA is a three-day celebration of the horse that invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines, and breeds to gather for education, entertainment, instruction, and shopping. Reed Exhibitions, producer of EQUITANA USA, is the world's leading events organizer, with over 500 events in over 30 countries. In 2018, Reed brought together over seven million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 41 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events and is part of RELX Group, a world-leading provider of professional information solutions.
www.reedexpo.com

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