



FOR IMMEDIATE RELEASE

USEA Forms New Collaboration with EQUITANA USA 2020

Norwalk, CT (December 16, 2019) - The United States Eventing Association (USEA) is pleased to announce the new collaboration with EQUITANA USA, the largest equestrian trade fair and exhibition brand. EQUITANA USA will take place at the Kentucky Horse Park in Lexington, Ky. on Sept. 25-27, 2020.

“EQUITANA USA is excited and honored to be collaborating with the United States Eventing Association (USEA). The USEA’s support provides us the opportunity to represent and promote the discipline of eventing to the highest of standards, while educating the equine industry about eventing and the various opportunities within the discipline for riders of all ages,” said Meghan Margewicz, Event Director of EQUITANA USA.

EQUITANA USA invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines, and breeds to gather for a three-day celebration of the horse through education, entertainment, instruction, and shopping. A combination of seminars, clinics, and trainings, the EQUITANA USA Education Program will broaden your understanding of all things related to horse care and riding, while opening doors to new disciplines and fun. EQUITANA USA will also offer a unique and entertaining equine-inspired evening show at the Alltech Arena.

“We are thrilled to work with EQUITANA USA,” said USEA CEO, Rob Burk. “It’s very exciting that EQUITANA USA, the world’s biggest equestrian trade fair, will be coming to North America! We look forward to celebrating the sport of eventing next year at EQUITANA USA.”

More information on EQUITANA USA [can be found here](#).

About the United States Eventing Association:

The USEA is a non-profit 501(c)(3) educational organization committed to providing eventing enthusiasts with a competitive level suited to their individual skills. By assisting and educating competitors, event organizers, and officials; maintaining responsible safety standards; and registering qualified competitions and clinics, the USEA offers a strong and continuous training opportunity for an ever-expanding field of world-class competitors. Just as importantly, the USEA provides a means for all riders, regardless of age or ability, to experience the thrill of eventing. To learn more, visit www.useventing.com.

About EQUITANA USA & Reed Exhibitions:

EQUITANA USA is a three-day celebration of the horse that invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines, and breeds to gather for education, entertainment,

instruction, and shopping. Reed Exhibitions, producer of *EQUITANA USA*, is the world's leading events organizer, with over 500 events in over 30 countries. In 2018, Reed brought together over seven million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 41 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events and is part of RELX Group, a world-leading provider of professional information solutions.

www.reedexpo.com

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