

FOR IMMEDIATE RELEASE

December 8, 2020

Contact:

Bryan Quinsey, Executive Director
International Association of Professional Farriers
at iapf@professionalfarriers.com or 859-533-1465

Meghan Margewicz, Event Director
Equitana USA
at mmargewicz@reedexpo.com or 203-840-5348

Farrier Association Agrees to Serve as On-Site Farriers for EQUITANA USA 2021

The International Association of Professional Farriers (IAPF) is pleased to announce an agreement has been signed to serve as the official on-site farriers for EQUITANA USA (October 1 – 3) 2021 at the Kentucky Horse Park in Lexington, Ky.

The IAPF shall:

- Provide an appropriate number of professional farriers, based upon the presentation schedule each day, at all venues.
- Provide appropriate equipment (shoes, nails, tools, and other equipment) at the event and be strategically located throughout the facility to service the various venues.
- Identify and provide professional farriers who have demonstrated the highest level of professionalism and knowledge for each venue.
- Require that every IAPF professional farrier be dressed in an appropriate uniform, distinguishing him/her as an authorized representative of the event and the association.

The IAPF and its members served in a similar capacity for the 2018 World Equestrian Games (WEG) in Tryon, N.C.

####

About International Association of Professional Farriers (IAPF)

The International Association of Professional Farriers is a non-profit trade organization created in 2012 to represent the interests of professional farriers and others involved in the farrier industry. The primary objectives of the association are continuing education, member support and serving as a hoof-care reference for horse owners. The IAPF is headquartered in West Palm Beach, FL.

About EQUITANA USA 2021

EQUITANA USA is the premier North American forum that promotes the exchange of ideas, information, and experiences to enhance the horse and the equine industry; all while providing a high-quality event for those with a passion for horses. Each day will feature a trade fair with a variety of equestrian related products, services, and educational sessions. EQUITANA USA is produced by Reed Exhibitions, the world's leading events business. Reed Exhibitions develops, markets, and organizes over 500 events in 30 countries each year, bringing together seven million participants around the world.