



FOR IMMEDIATE RELEASE

EQUITANA USA Announces Collaboration with USDF

EQUITANA USA officially announces collaboration with United States Dressage Federation

Norwalk, CT (December 4, 2019) — EQUITANA USA and the Kentucky Horse Park are pleased to announce their latest collaboration with the United States Dressage Federation (USDF). With this, EQUITANA USA continues to work alongside associations that provide exemplary support to and elevation of the equestrian industry. The United States Dressage Federation is directly dedicated to education, recognition of achievement, and promotion of dressage; while EQUITANA USA guarantees to provide a high-level, high-quality representation of dressage at the event that supports all ages learning more about the discipline and what it has to offer.

As stated by Ross Creech, Marketing Manager for the United States Dressage Federation, “USDF is proud to collaborate with EQUITANA USA to celebrate and promote horses and equestrian sport, and to expose even more people to the classical beauty and training that is dressage. USDF’s mission of education and promotion of dressage aligns perfectly with the EQUITANA USA event and we couldn’t be happier to support their dressage-related efforts.”

“A foundation to most types of riding, dressage is an invaluable discipline in the equestrian industry,” says Meghan Margewicz, Event Director. “We are thrilled to work alongside the United States Dressage Federation to provide educational programming, onsite clinics, and the joy of dressage to all EQUITANA USA attendees.”

For tickets and more information about EQUITANA USA, visit www.equitanausa.com or www.kyhorsepark.com.

About the United States Dressage Federation :

Founded in 1973, the United States Dressage Federation is a nonprofit membership organization dedicated to education, recognition of achievement, and promotion of dressage. For more information about USDF membership or programs, visit www.usdf.org, e-mail usdressage@usdf.org, or call (859) 971-2277.

About EQUITANA USA & Reed Exhibitions:

EQUITANA USA is a three-day celebration of the horse that invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines, and breeds to gather for education, entertainment, instruction, and shopping. Reed Exhibitions, producer of EQUITANA USA, is the world's leading events organizer, with over 500 events in over 30 countries. In 2018, Reed brought together over seven million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 41 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events

and is part of RELX Group, a world-leading provider of professional information solutions.
www.reedexpo.com

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