



**FOR IMMEDIATE RELEASE**

**EQUITANA USA Tabs *Kentucky Monthly* for Official Event Guide**  
*Program Publication to be distributed in magazine's September issue*

**Norwalk, CT (May 6, 2020)** — The Official Event Guide for EQUITANA USA will be published and distributed by *Kentucky Monthly* magazine, the organization announced today. That means all of the magazine's subscribers will receive the program in their September issue. Copies of the Official Event Guide will also be available on-site at EQUITANA USA, Sept. 25-27 at the Kentucky Horse Park.

*Kentucky Monthly* is the magazine of Kentucky, celebrating the people, places, events and culture of the Commonwealth. It highlights the best of what Kentucky has to offer to its 100,000 loyal readers and 35,000-plus subscribers.

"EQUITANA USA certainly qualifies as something that is the best of what Kentucky has to offer in 2020, so partnering with them to be the provider of the Official Event Guide makes for a perfect collaboration," said Stephen Vest, publisher of *Kentucky Monthly*. "We have a history of great partnerships with events like these, having provided the Official Guide for the 2010 World Equestrian Games. We are excited our readers will be receiving some exclusive access to what EQUITANA USA has to offer."

"Partnering with *Kentucky Monthly* is an incredible opportunity for EQUITANA USA," said Meghan Margewicz, the event's director. "As EQUITANA USA comes to life, we want to be sure Kentuckians know that while this is a global exhibition and event, its home is in the Commonwealth. Who better to help us make that connection and tell that story than *Kentucky Monthly*?"

The Official EQUITANA USA Event Guide will be included in the September issue of the publication, which hits newsstands and mailboxes the first week of the month. It will include in-depth information about the history of EQUITANA and an exhibitor shopping guide, as well as exclusive interviews with featured presenters on tap for the three-day event.

To learn more about *Kentucky Monthly*, or to subscribe, visit [www.kentuckymonthly.com](http://www.kentuckymonthly.com).

For tickets and more information about EQUITANA USA, visit [www.equitanausa.com](http://www.equitanausa.com) or [www.kyhorsepark.com](http://www.kyhorsepark.com).

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**About Kentucky Monthly:**

Established in 1998, Kentucky Monthly is a magazine that celebrates the best of what the State of Kentucky has to offer in people, places, events and culture. It publishes 10 issues per year covering a wide variety of topics. For more information about subscribing or advertising in the Official Event Guide, visit [www.kentuckymonthly.com](http://www.kentuckymonthly.com), e-mail [ad@kentuckymonthly.com](mailto:ad@kentuckymonthly.com), or call (888) 329-0053.

**About EQUITANA USA & Reed Exhibitions:**

EQUITANA USA is a three-day celebration of the horse that invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines, and breeds to gather for education, entertainment, instruction, and shopping. Reed Exhibitions, producer of EQUITANA USA, is the world's leading events organizer, with over 500 events in over 30 countries. In 2018, Reed brought together over seven million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 41 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events and is part of RELX Group, a world-leading provider of professional information solutions.

[www.reedexpo.com](http://www.reedexpo.com)

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