



**FOR IMMEDIATE RELEASE**

**EQUITANA USA Tickets Now Available**

*EQUITANA USA launches ticket sells for September 2020 event in 'Horse Capital of the World.'*

**Norwalk, Conn. (September 30, 2019)** — EQUITANA USA and the Kentucky Horse Park are pleased to announce that ticket sales for next year's premier horse industry event are now open. The EQUITANA USA show will be held Friday, September 25 – Sunday, September 27, 2020 at the Kentucky Horse Park in Lexington, Ky. The event welcomes all riding levels, disciplines, breeds and enthusiasts of all ages to come together to celebrate the horse.

The event will showcase a variety of popular equestrian personalities, professional performers, authors, veterinarians and other top professionals sharing their expertise on a wide range of disciplines and topics. Each day will feature a trade fair, showcasing equestrian related products and services, along with special evening performances at the Alltech Arena, which will be ticketed separately (*details and ticket sales to be announced*).

Tickets may be purchased online by visiting [equitanausa.com](http://equitanausa.com). Tickets start at \$27 (ages 13+), \$10 (ages 6-12), and free for children five and under. At checkout, purchasers may select to add-on a special limited-edition pair of *Dreamers and Schemers* EQUITANA USA Boot Socks for \$15.99, while supplies last. New branded merchandise will be released for purchase throughout the next year.

In addition to entrance into EQUITANA USA all tickets include on-site parking, free United States Equestrian Federation fan membership and admission into the Kentucky Horse Park, which includes access to the International Museum of the Horse, American Saddlebred Museum and Hall of Champions.

EQUITANA USA is pleased to collaborate with associations, media and industry supporters to elevate the event experience for attendees. Association partners include the United States Equestrian Federation, United States Pony Club, United States Hunter Jumper Association and the Retired Racehorse Project. Additional media and industry supporters include the AIM Equine Network, Breyer, Cavali Club, Dreamers & Schemers, Elite Equestrian magazine, Heels Down Media, Breyer, the National Horse Show, and many more. All of these collaborators will have a presence at the event giving attendees the opportunity to meet with them and learn more about their missions and contributions. The list of associations, media and industry supporters continues to grow daily. Secure your ticket today to stay up-to-date on the latest EQUITANA USA news.

For more information about EQUITANA USA, visit [www.equitanausa.com](http://www.equitanausa.com) or [www.kyhorsepark.com](http://www.kyhorsepark.com).

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**About EQUITANA USA:**

EQUITANA USA, held September 25-27, 2020 at the Kentucky Horse Park in Lexington, Kentucky, is the premier North American forum that promotes the exchange of ideas, information, and experiences to enhance the horse and the equine industry; all while providing a high-quality event for those with a passion for horses. Each day will feature a trade fair with a variety of equestrian related products, services, and educational sessions, along with special evening performances at the Alltech Arena. EQUITANA USA is produced by Reed Exhibitions, the world's leading event organizer ([reedexpo.com](http://reedexpo.com)). To learn more visit [www.equitanausa.com](http://www.equitanausa.com).

**About The Kentucky Horse Park:**

The Kentucky Horse Park is a working horse farm/theme park and equine competition facility dedicated to man's relationship with the horse. The park is an agency of the Kentucky Tourism, Arts and Heritage Cabinet that showcases the many equestrian breeds and disciplines of the American horse industry, and hosts a number of high profile horse shows and special events each year attracting visitors, competitors and horses from across the United States and all around the world. The park is home to the International Museum of the Horse, a Smithsonian Affiliate, dedicated to exploring the history of horses and their impact on human civilization, as well as the National Horse Center, comprising national, regional and state equine organizations and associations. Information about the park's programs and activities may be found online at [www.KyHorsePark.com](http://www.KyHorsePark.com), and on Facebook, Twitter, Google+, Instagram, and Periscope.

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