



**FOR IMMEDIATE RELEASE**

**EQUITANA USA's 2020 Exhibition Canceled Due to COVID-19 Concerns**

*Inaugural equestrian professional & enthusiast exhibition turns focus to 2021 Kentucky Horse Park debut*

Norwalk, CT (August 3, 2020) -- Due to increased concern over public safety resulting from the COVID-19 pandemic, EQUITANA USA's live three-day celebration of the horse is canceled for 2020. The world's largest equestrian trade fair and expo was originally scheduled for Sept. 25-27, at the Kentucky Horse Park. The event and its exhibitors, fans and performers will look forward to the 2021 event, slated for Oct. 1-3, at the Kentucky Horse Park in Lexington, Ky.

"EQUITANA USA is a shared place and time for all disciplines, breeds, ages and levels of the equine industry," said Meghan Margewicz, the event's director. "But the safety of everyone associated with the event is always our first priority. After many discussions with the Kentucky Horse Park, exhibitors, presenters and attendees, we made a difficult, but necessary decision to cancel this year's celebration and work to create an amazing reunion for everyone in 2021."

All EQUITANA USA 2020 ticket holders will be refunded electronically. No further action by ticket holders is required.

EQUITANA USA invites equestrian professionals, enthusiasts, and everyone interested in learning more to follow its social channels and e-newsletters for updates on the live 2021 event, a virtual celebration kicking off this September and a year-round celebration of our community through digital education, entertainment and conversation.

Exhibitors interested in the 2021 event, virtual celebration, or year-round promotional opportunities can learn more at [equitanausa.com](http://equitanausa.com) or by contacting Kaitlyn Fritz at [kfritz@reedexpo.com](mailto:kfritz@reedexpo.com).

**About EQUITANA USA & Reed Exhibitions:** EQUITANA USA is a three-day celebration of the horse that invites equestrian professionals and enthusiasts of all riding levels and ages, disciplines, and breeds to gather for education, entertainment, instruction, and shopping. Reed Exhibitions, producer of EQUITANA USA is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. [www.reedexpo.com](http://www.reedexpo.com)

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